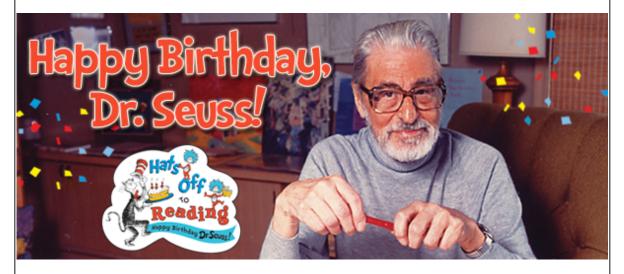
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GAMES | BOOKS | VIDEOS | EDUCATORS | PARENTS



# Happy 111th Birthday, Dr. Seuss!

**Today is Dr. Seuss's Birthday!** In his honor, why not indulge as they might do in the land of Katroo—pick out a book to read out loud. The sillier the better – you'll do him proud. Don't waste a minute ... today of all days. Enjoy the fun and let your imagination play!

**Don't miss this—March 2 also marks the launch of an exciting new contest!** In celebration of the 25th anniversary of the last book Dr. Seuss ever wrote, <u>Oh The Places You'll Go!</u>, Dr. Seuss Enterprises is launching *Kid You'll Move Mountains*, a nationwide search for kids ages 5 – 18 who are excelling in the areas of STEAM — Science, Technology, Engineering, Arts and Math. Curiosity and ingenuity are at the center of STEAM learning, and throughout his extraordinary career, Dr. Seuss inspired his young readers to ask questions and use their imaginations.

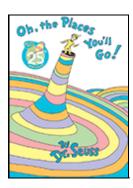
One Grand Prize winner will receive a \$10,000 Scholarship Grant, a ride on the Goodyear Blimp, and a trip to the Seuss-themed park in Universal Studios, with airfare provided by JetBlue Airways. Four finalists will each receive \$5,000 Scholarship Grants and a round-trip flight from JetBlue.

So, if you know a child who is STEAMing ahead and moving mountains, make sure to nominate him/her at <a href="https://www.KidsMovingMountains.com">www.KidsMovingMountains.com</a>! Nominations are accepted through March 29. Starting April 1, the public can vote for their favorite submission! All sweepstakes participants will have a chance to win \$500. Watch this video to learn more. No Purchase Necessary. See Rules.

Get on your way and enter today!

YOUR MOUNTAIN IS WAITING ... NOMINATE A KID TODAY!

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#### LIMITED EDITION

Dr. Seuss's wisdom endures and this 25th anniversary edition is sure to be treasured. Available for a limited time only!





## I HEART BOOKS

Developing a love of reading begins at home and it's important to start early. Check out these tips for reading with your children.

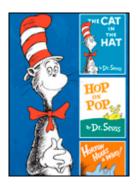
**GET STARTED** 



## SO PARFAIT!

Such an irresistibly fruity way to celebrate on the good doctor's birthday — enjoy a healthy Cat's Hat Parfait.

**GET THE RECIPE** 



#### TREASURY APP

Get a free 7-day trial of this app that gives you access to 50 books in the 'classic Seuss' Treasury collection. Great for storytime or any time.

**TRY IT FREE** 



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## **Join the Conversation**



It's here! Wish Dr. Seuss a happy birthday by celebrating reading today! SHARE IT @DRSEUSSBOOKS



Share your Dr. Seuss fun!
Pin pictures from your Dr.
Seuss birthday celebrations.
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